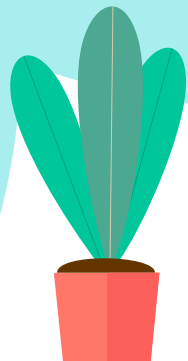




*JOBA.AZ.COM*

WE MAKE TALENT MEET  
OPPORTUNITIES




# ABOUT US

Jobaaj.com is India's leading job portal as well as job consulting firm with core - competency in Accounting & Finance (Chartered Accountants, Certified Financial Accountant, Company Secretary, Cost & Work Accountant, MBA (Finance) etc.

We work in three domain – Jobaaj Consulting for Recruiters, Jobaaj Consulting for Jobseekers and Jobaaj Learnings.

Our Goal is to help each and every jobseeker in their journey to find that dream job they have always wanted. For which we have come up with various solutions that can make your journey a little bit easier and a lot faster.





# SERVICES

01

## LINKEDIN PROFILE OPTIMIZATION

Elevate your professional presence online with an  
Expertly-Created LinkedIn Profile

# LinkedIn Profile Optimisation

Take your LinkedIn Profile to the next Level and turn it into a **POWERFUL CAREER TOOL** that spotlights your Skills, Experience, Education and Impress your network of connections.





# We Will Rebrand & Optimise your Professional Presence

01

**20 million**

Job openings on the LinkedIn platform in 2020.

02

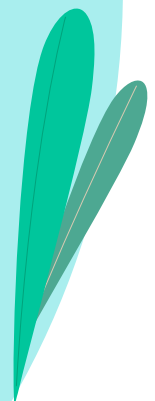
**97%**

of recruiters use LinkedIn to evaluate and screen candidates

03

**130 million**

people got an interview through LinkedIn in 2020.



# Perfect your Professional Brand

Keyword Optimized



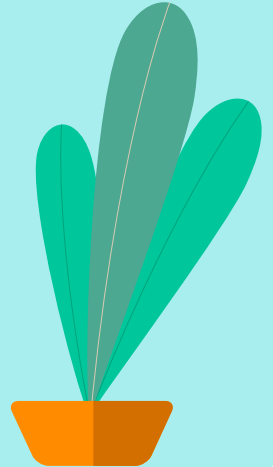
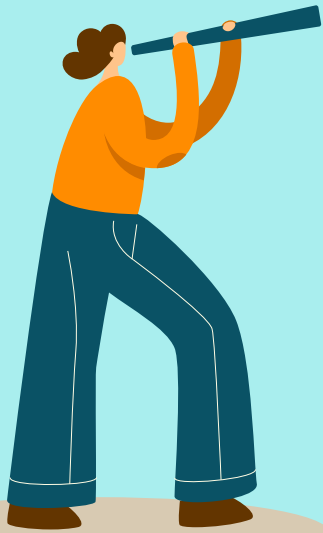
Aligned with  
your resume



Achievements and  
skills-based



# GET DISCOVERED - LAND YOUR DREAM JOB





# *Why Optimise LinkedIn Profile?*

**Do you know Your LinkedIn Profile could help you in getting a job ?**

LinkedIn Profile is the best option to search for jobs related to you and to grow your business online, here you can get direct relationships with businesses and targeted people.





# Importance Of Your Personal Brand

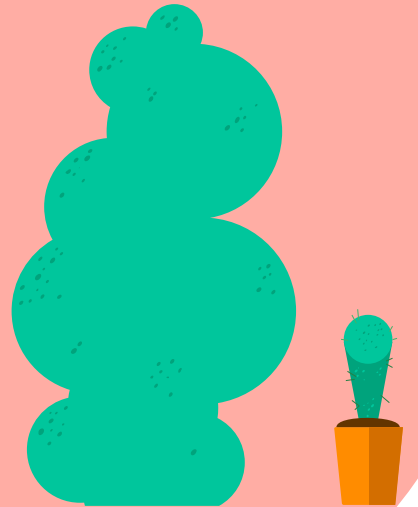
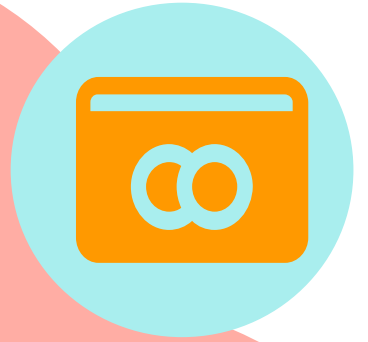
**LinkedIn** is continually gaining more influence in the recruitment world, **Optimizing** your personal brand online is an essential part of securing the job of your dreams.

We provide Full **LinkedIn** profile **Optimization**, including summary and career history rewrite, skill suggestions and industry-tailored recommendations.

# Why Choose Us?

Our seasoned writers have vast experience in revamping LinkedIn profiles, we can write a killer summary with the right choice of words that will truly highlight your skills and abilities in the best possible manner.

Our LinkedIn profile package will allow you to have a customized summary along with a revamped education section, experience and skill section.



# What Will We Do For You?

You'll get a well optimized LinkedIn ID that will attract more recruiters and audience which will increase your chances of getting noticed because **97 percent of recruiters use LinkedIn** as part of their candidate search.

- ✓ Supporting Content & Rich Media
- ✓ LinkedIn S.E.O.
- ✓ Keyword Optimised LinkedIn Profile
- ✓ Experience, Education, Skills & Endorsements
- ✓ Tips on how to design attractive cover photo



# Don't Worry, we will cover all the bases

- ✓ Work on Catchy Headline & Summary
- ✓ Education, Certification & Awards
- ✓ Work on featured section of the profile and add image links to that section
- ✓ Professional Experience
- ✓ Targeted Hashtags/Keywords
- ✓ Skills & Endorsements
- ✓ Make your Profile Picture & cover photo standout
- ✓ SEO Optimized LinkedIn Profile



# Value-adds

**Exciting**

With this service get an exclusive tutorial file to know more about :

How to Identify your **objective** for your LinkedIn Profile

How to identify your **Target Audience**

Guidelines on how to set up a **Good Description** (For future Ref.)

Tips and Editable content for **Recommendation** section.

Tips to design attractive **Cover Photo**

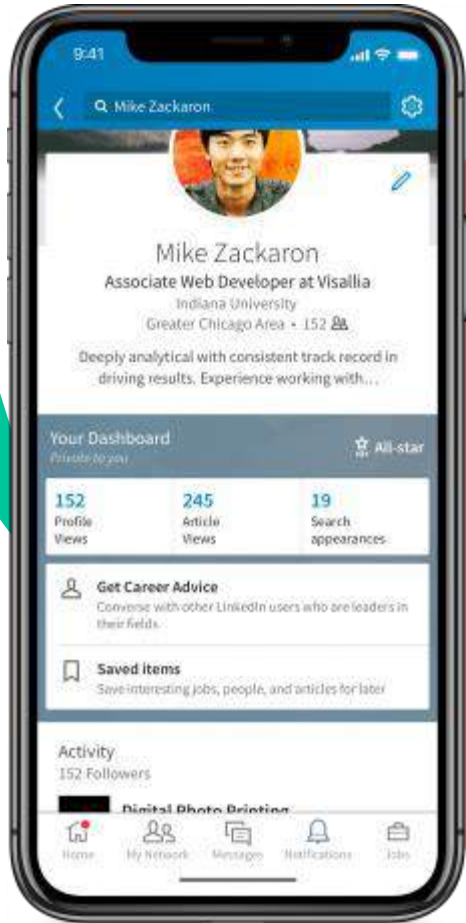
Know About **Connection Loop**

Learn importance of **content** on LinkedIn to get an **Engaging Profile**

Learn **Secrets of Content Magic** and Do and Don'ts for **Trend Jacking Content**

Learn Importance of **Hashtags** and **Post Timings**

And Much More.....



Take first step towards  
your dream Job  
Grab The Exciting Offer

₹3000

₹2000

LINKEDIN PROFILE OPTIMISATION

97% of recruiters use LinkedIn to find candidates for job opportunities. Let us make your presence felt in the right way by building a crisp and compelling profile that stands apart.

**PAY NOW**



# SERVICES

02

RESUME-PRO SERVICES

# - What Do We Offer?

## We Write Resumes that Get You Hired!

- Our Unique Service guarantees you more interviews
- Our Unique combination of expert writers and technology ensure results
- We write to ensure that you stand out from the competition
- Scanned with ATS Technology to ensure passage
- Experienced writers from Accounts & Finance Industry
- 2-3X more interviews guaranteed







# How Are We Different?



- We utilize the same technology which most of the employers use to screen the resumes & ensure that you get through
- Your resume will be keyword optimized to perform well in these scans

## **ATS TECHNOLOGY**

- All of our resume writers have years of experience in the resume writing
- We understand the language, process and latest trends of resume writing which will land you to the job interview

## **EXPERT WRITERS**

- Unlike other resume writing services, we provide the platform to communicate easily and build messaging system.
- Easily handle of all the documents throughout the process

## **CONVENIENCE**

# What Does Our Analytics Say?

75% Resumes are rejected by resume screeners/ recruiters and are never seen by the employer.

HERE ARE THE MOST COMMON REASONS

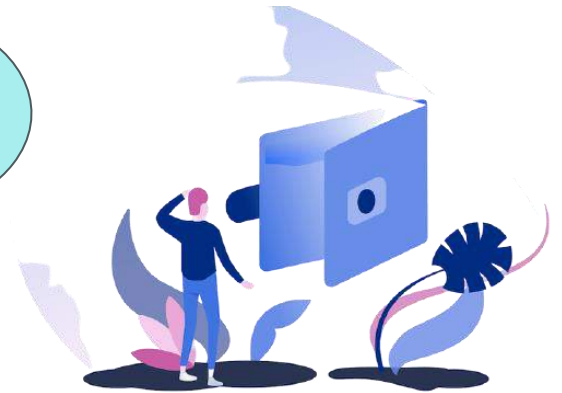
**Incorrect  
Formatting**

**Incorrect  
Font or  
Margin**

**Not using  
enough  
Keyword**

**Additional  
Oversight  
and error**

**Spelling and  
Abbreviation  
error**



But, our writers & advanced technology will help you to get past all the filters and impress the hiring manager !

# What we will Do?

CV Delivered in Word & PDF  
TAT: 6-8 Working Days

## Step 1: CV Review

- Suggestions of what things to add/delete/modify from your resume.
- Discussion of Points to pass ATS systems of various job portals.
- Feedback based on Attractiveness of your resume.



## Step 2: Enhance

- Enhancing CV Content.
- Content Formation/ Editing Content for Impact
- As many revision as necessary
- Feedback & Tips for Future

# Take first step towards your dream Job

## Grab The Exciting Offer

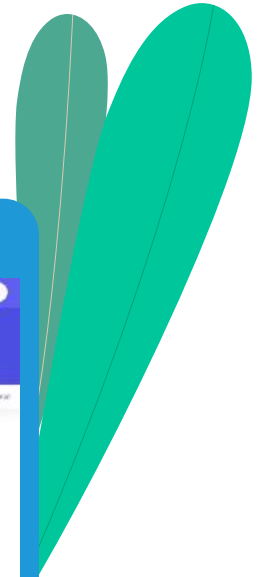
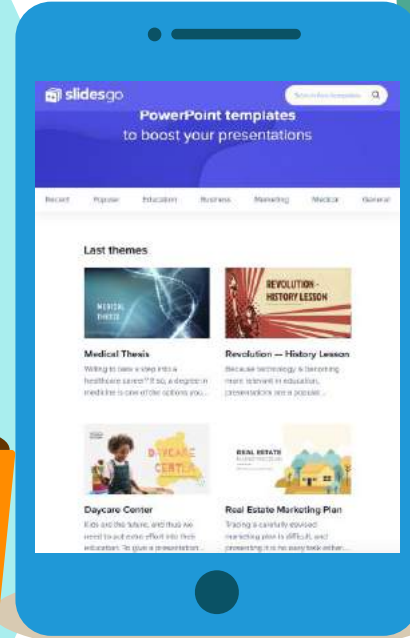
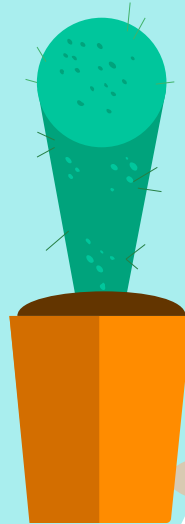
~~₹3500~~

₹2500

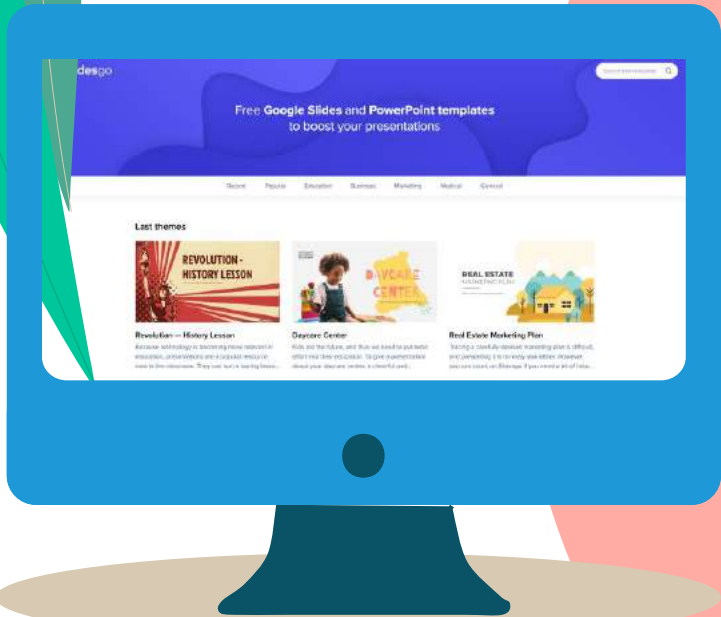
INFO-GRAPHICS RESUME BUILDING

**Grab the attention of recruiters** by highlighting your achievements and career progression through an impactful and appealing Visual Resume.

**PAY NOW**



# Choose the perfect plan Grab The Exciting Offer



~~₹6500~~ **₹3500** (COMBO PACK)

LINKEDIN PROFILE OPTIMISATION  
+  
INFO -GRAPHIC RESUME BUILDING

**PAY NOW**

Know More about our Service  
**(Schedule a video telephonic call with us)**



**+91 73035 12500**



**contact@jobaaj.com**

*THANKS*